

CELEBRATING DIVERSITY



KENING
fan 'e Greide



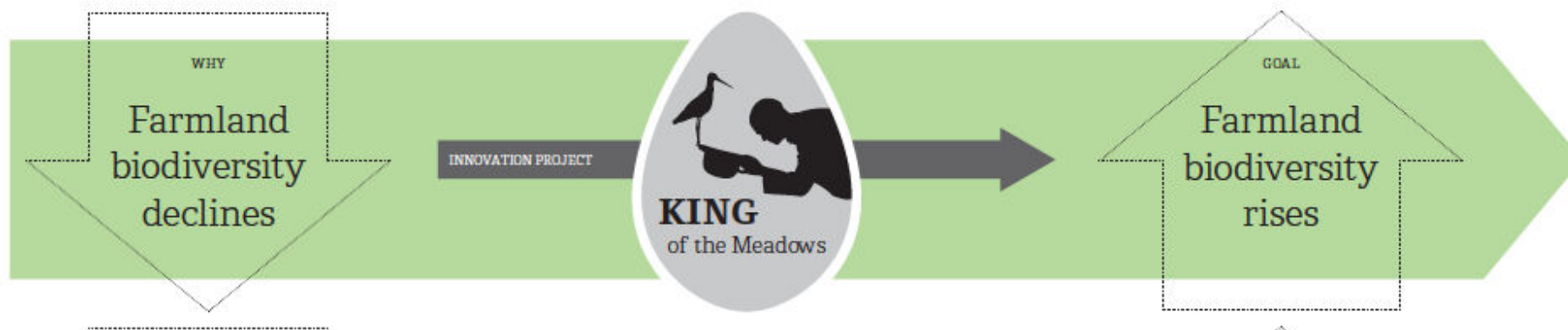
KONING
van de Weide



KING
of the Meadows

2015
WHY ?

2025
GOALS !



King of the Meadows

A grassroots initiative to improve farmland biodiversity



12 july 2012 Kick off citizens initiative

County hall Friesland (Leeuwarden)



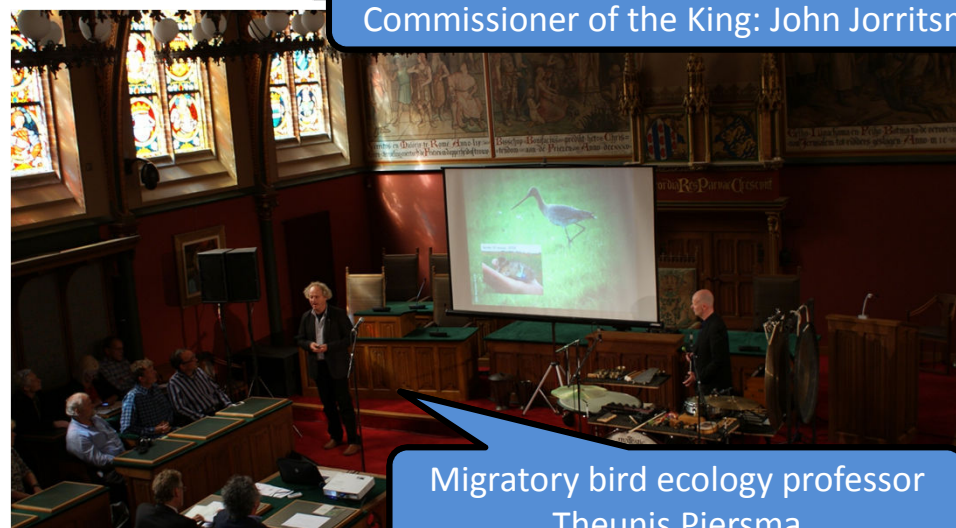
Poet: Tsjêbbe Hettinga
Musician: Sytze Pruiksmas



Dairy farmer: Klaas Oevering,
Commissioner of the King: John Jorritsma



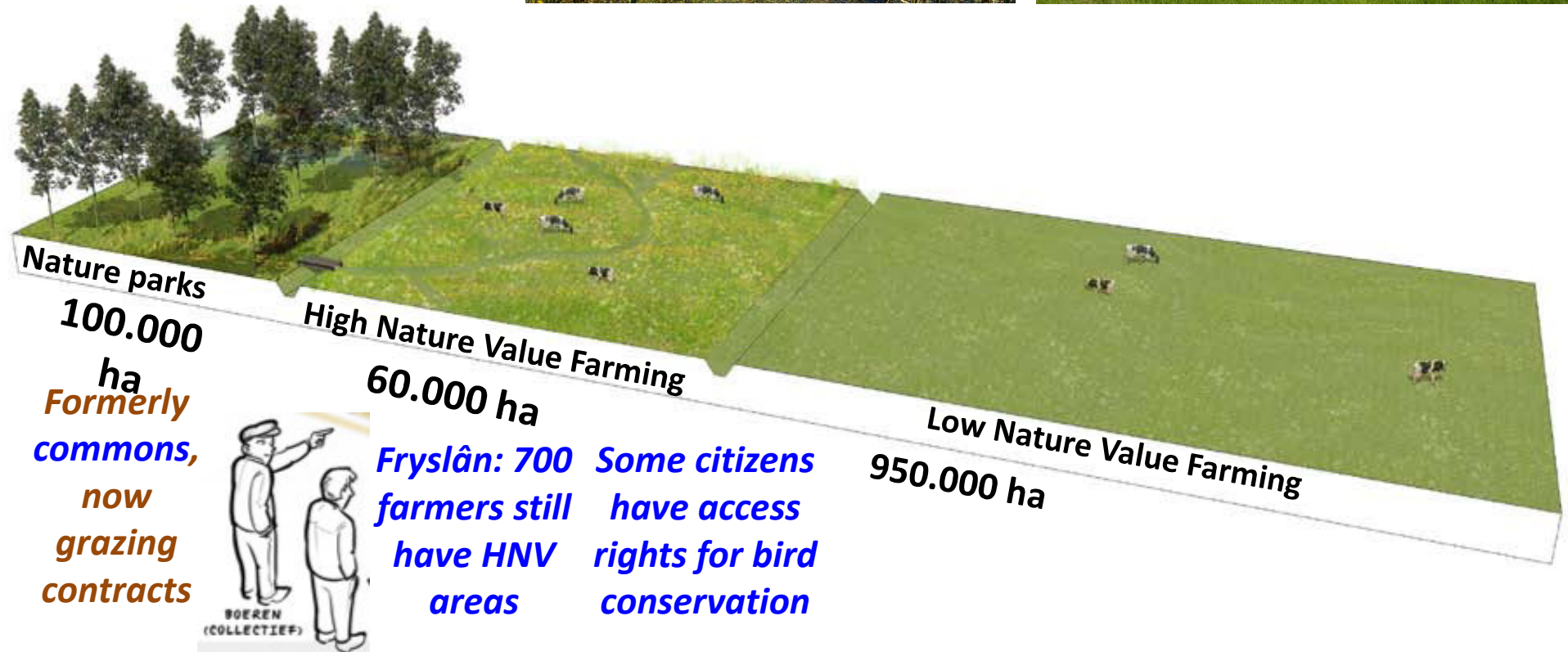
WWF NL director:
Johan v/d Gronden



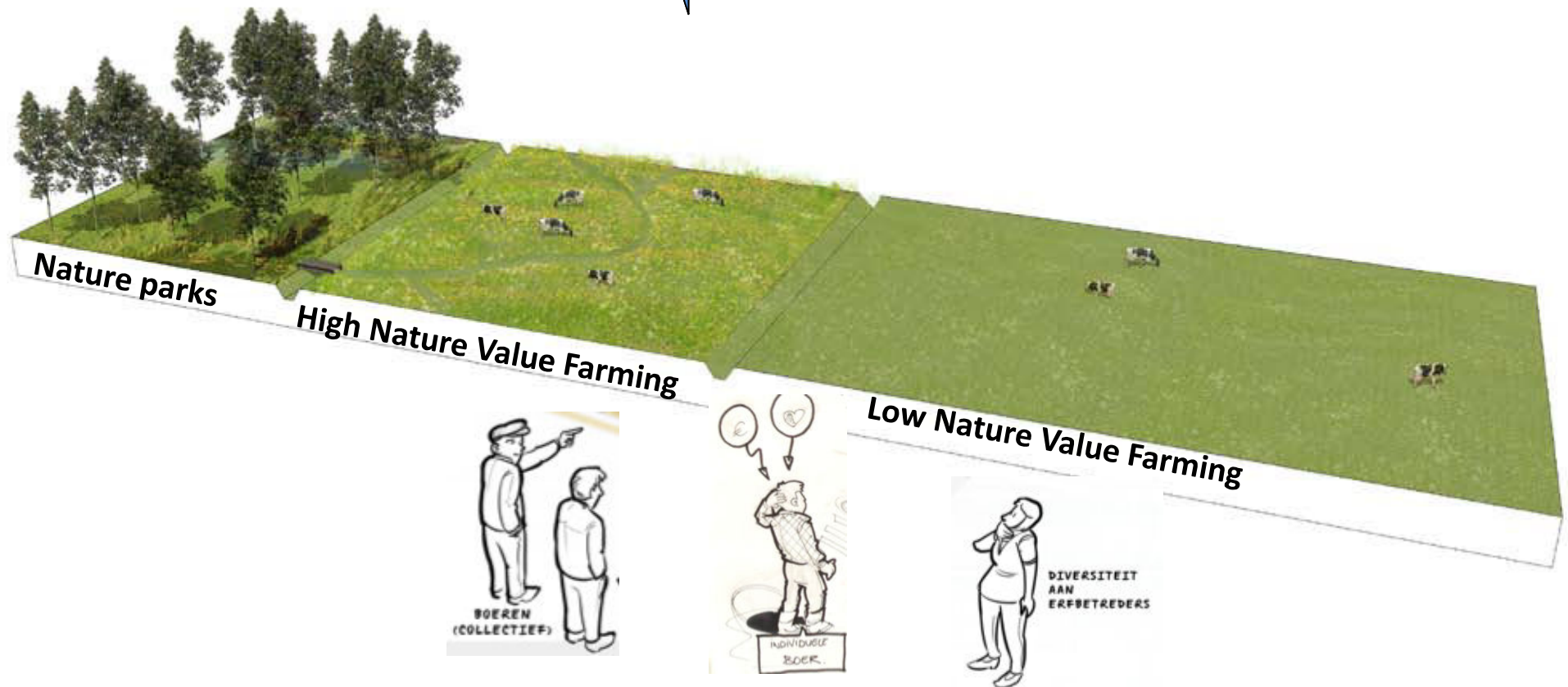
Migratory bird ecology professor
Theunis Piersma

What's the situation?

Three types of land-use in dairy farming Netherlands, 0 common land



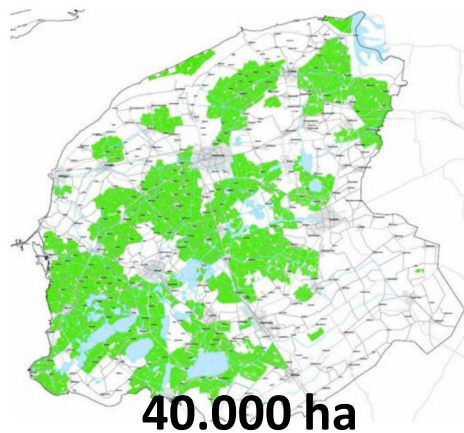
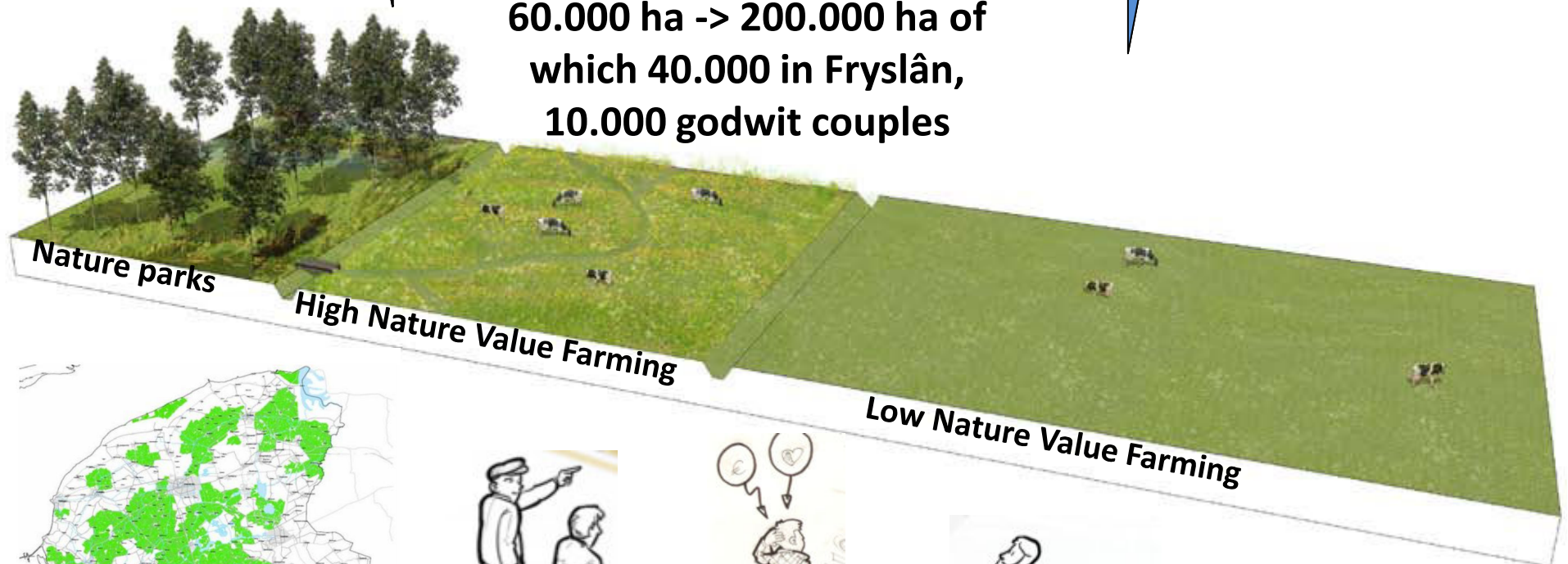
Decrease of HNV farmland due to agricultural intensification



Ambition

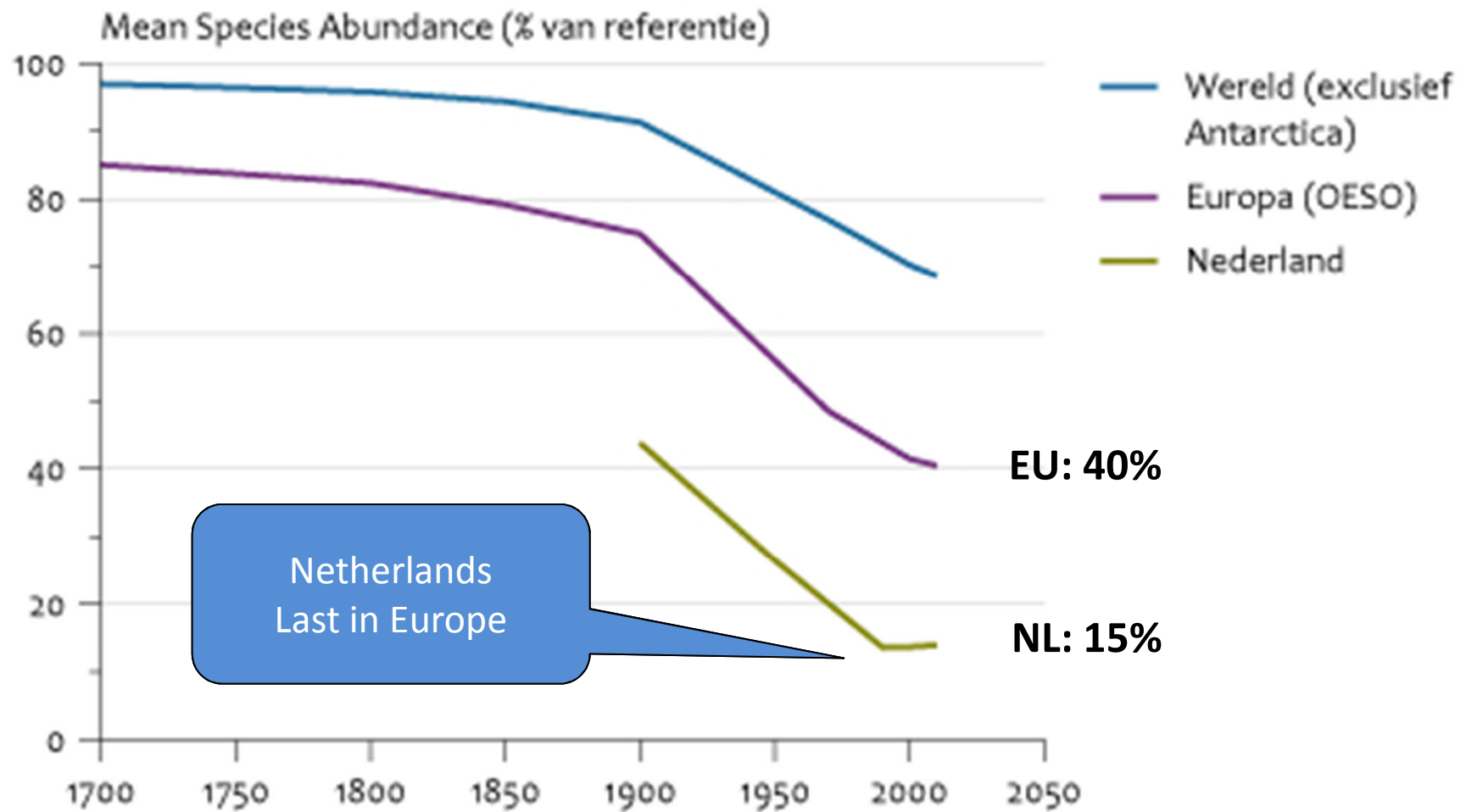


60.000 ha -> 200.000 ha of
which 40.000 in Fryslân,
10.000 godwit couples



Result: only 15% of mean species abundance left

7

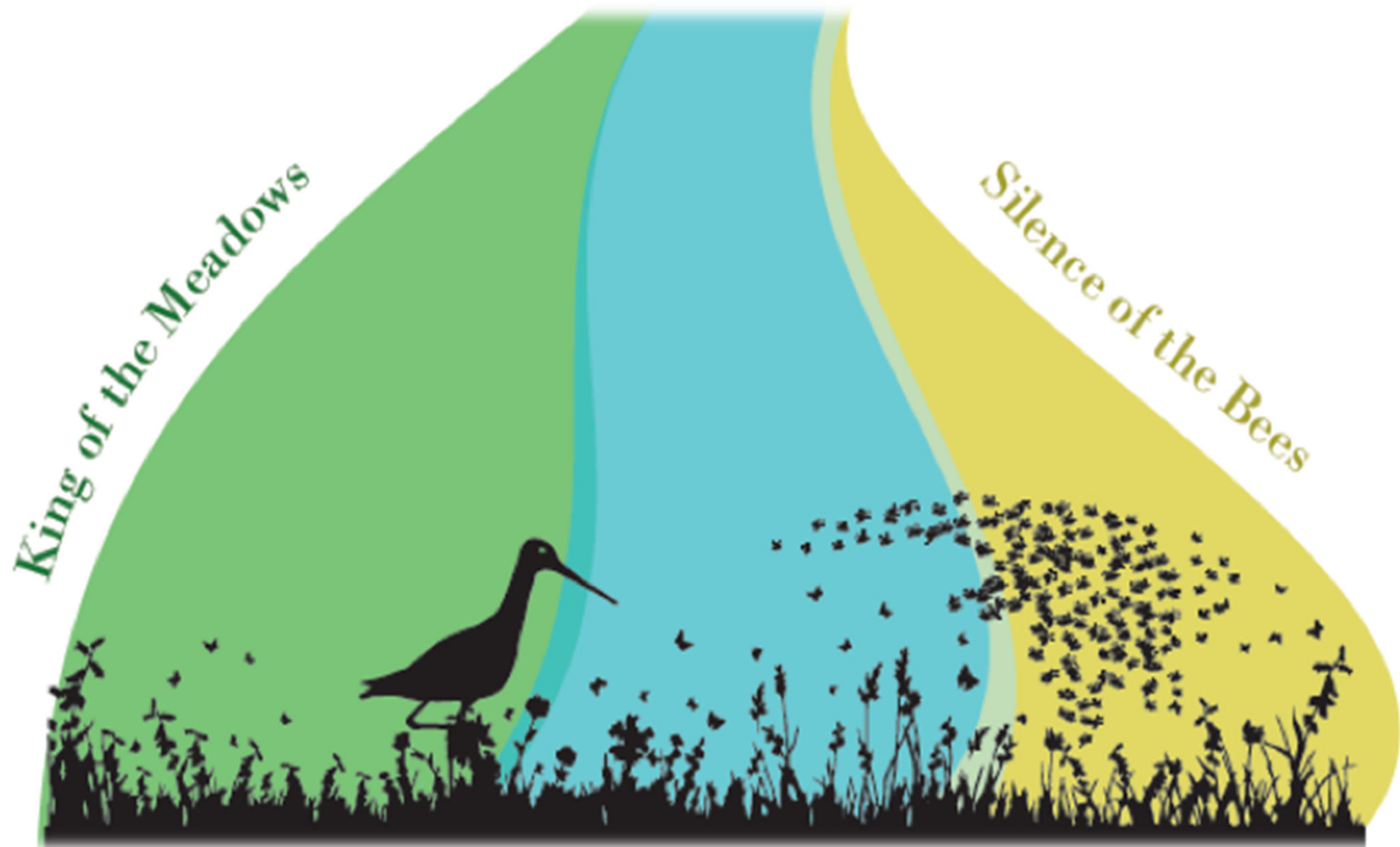




How? What is the godwit telling
about changing landscapes

Ecologically, economically and social-culturally?

In Cultural Capital 2018: Celebrating Diversity innovation programme



Fertile soils as basis for herb, bird and insect-rich meadows

How? Connecting wheels

Art & Culture

- Language, music
- Dance, design, ..



Leeuwarden
Fryslân
2018



INSPIRATION

INNOVATION

Innovation spin-offs

- Education Institutes
- Community engagement
- European cooperation
- Living Lab HNV farming
-

Scientific & local knowledge

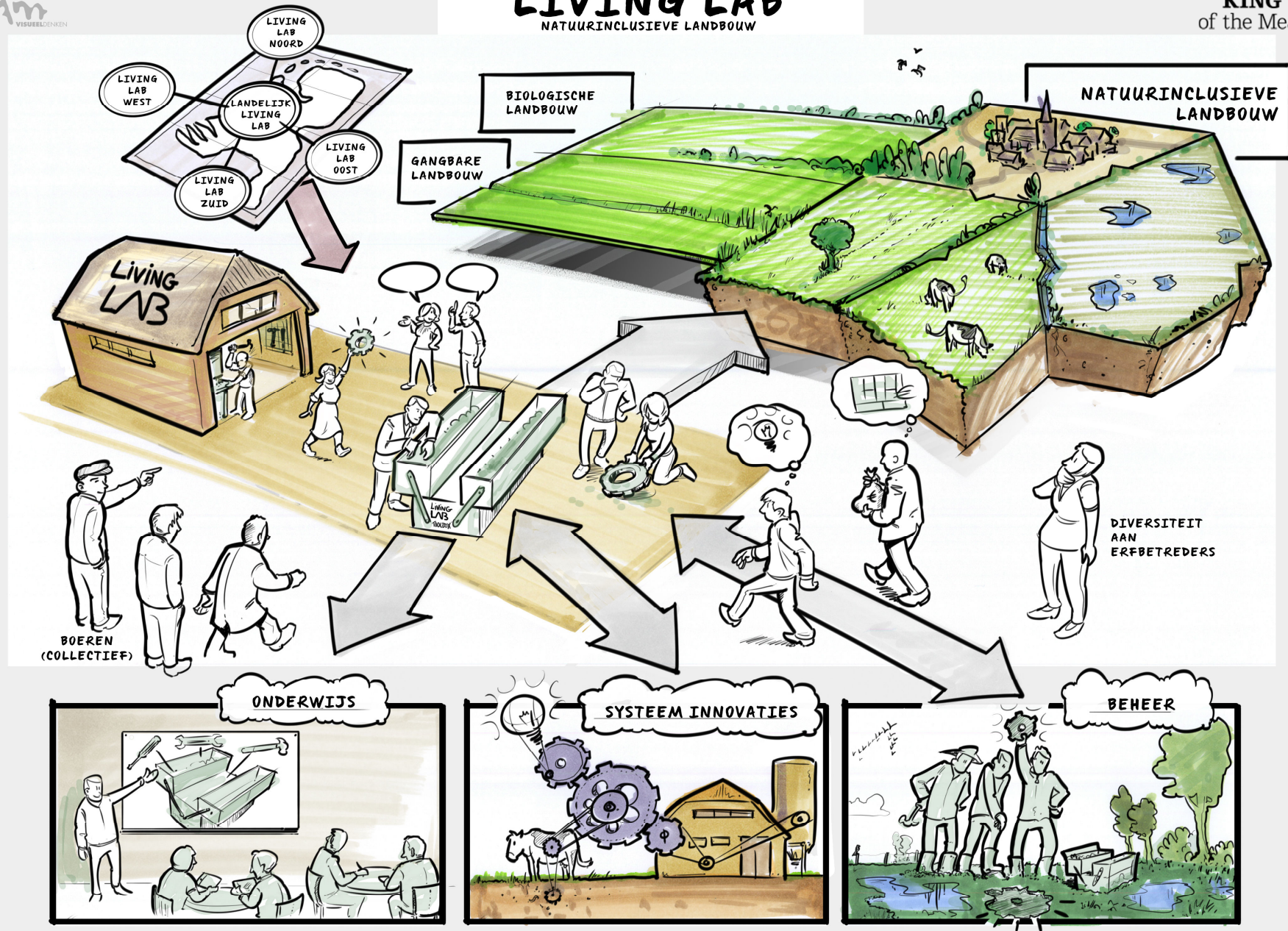
- VHL: meadow bird - lector
- RUG: sustainable landscapes

KNOWLEDGE

Re-inventing the wheel

LIVING LAB

NATUURINCLUSIEVE LANDBOUW



2015

WHY

Farmland
biodiversity
declines

KING
of the Meadows

2018
CELEBRATING DIVERSITY

2025

GOAL

Farmland
biodiversity
rises

WHY

Bee
mortality

Silence of the
BEEs

GOAL

Bee
growth

WHY

Fish stocks
dropping

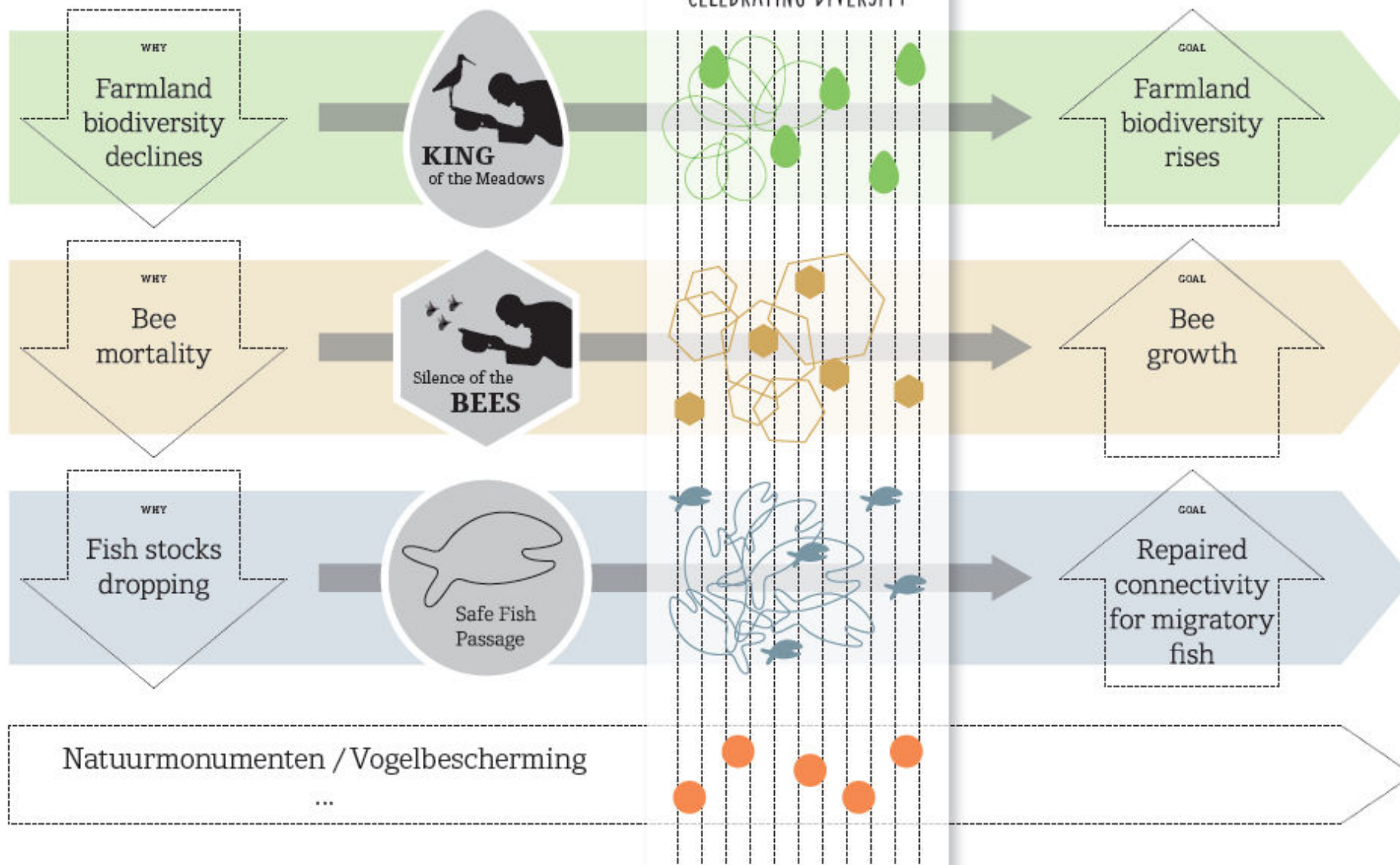
Safe Fish
Passage

GOAL

Repaired
connectivity
for migratory
fish

Natuurmonumenten / Vogelbescherming

...



Spin-off Innovation: Youth Food walks – Farm, Food, Festival



Community initiative: citizens watch local theatre in their own landscape



City Leeuwarden – rural village & godwits connections

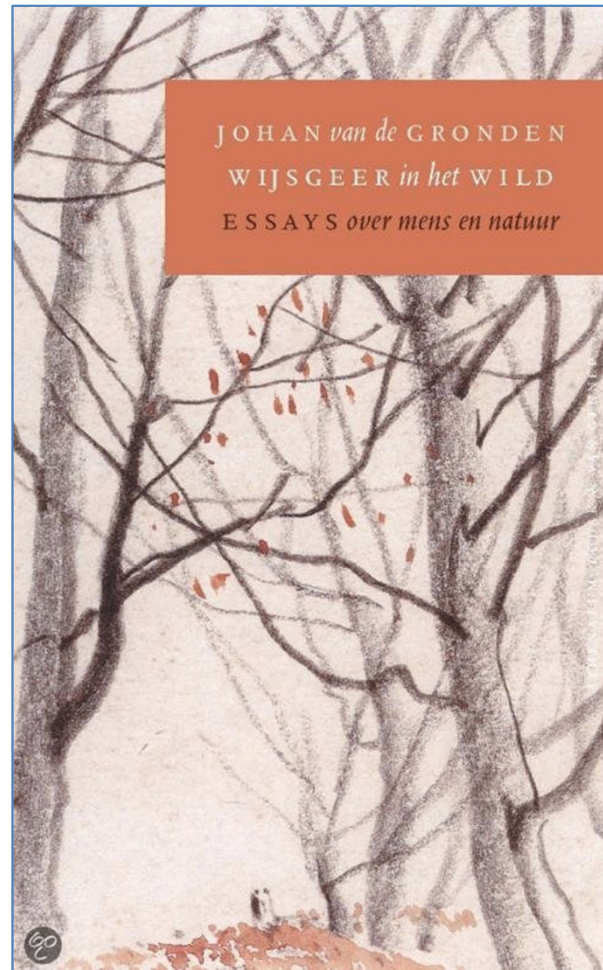


Writers

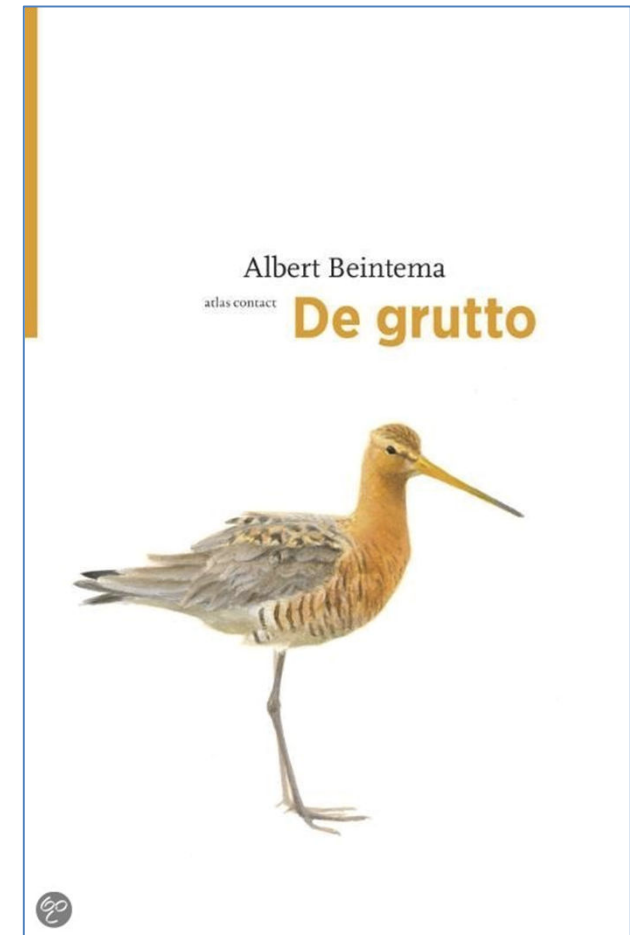
(King of the Meadows referred to by authors)



Farmers' blood
Kees Kooman (march 2015)



Philosopher in the Wild
Johan v/d Gronden (may 2015)



The Godwit
Albert Beintema (june 2015)

Citizens 'lease' High Nature Value farm land: € 25/acre



Public events combining Arts & Science

Pakhuis de Zwijger, april 2015



Education projects



OP AVENTOER BY DE BOER



Dialogues with young dairy farmers with VanHall / Nordwin)



Citizens Jury as new form of participatory democracy



“Ik ben ongerust over de ontwikkeling van het Friese landschap.”

•57% zegt mee eens of helemaal mee eens

1. Helemaal mee eens	17,0%
2. Mee eens	40,4%
3. Neutraal	28,3%
4. Mee oneens	10,3%
5. Helemaal mee oneens	2,6%
6. Weet ik niet	1,4%

Hoeveel extra wilt u betalen voor melk in de supermarkt als deze wordt geproduceerd met meer aandacht voor landschapsbehoud?

1. 2 cent	6,5%
2. 5 cent	19,6%
3. 10 cent	29,9%
4. 20 cent	15,7%
5. 50 cent	5,7%
6. Niets	13,6%
7. Ik koop nooit melk	9,1%



Left top to Right: Matilda/Sweden, Herman/NL, Bashkar/India, Richard/Rwanda, Abdul/BurkinaFaso, Thapa/Nepal, Wim/Fryslân, Assefa/Ethiopia, Mary/Ghana, Bo/Nigeria, Sabine/Fryslân, Lucas/Tanzania, Emily/South Africa, Florence/Tanzania, Ann/Philippines,

Niche-market innovations

Regional start, national ambition

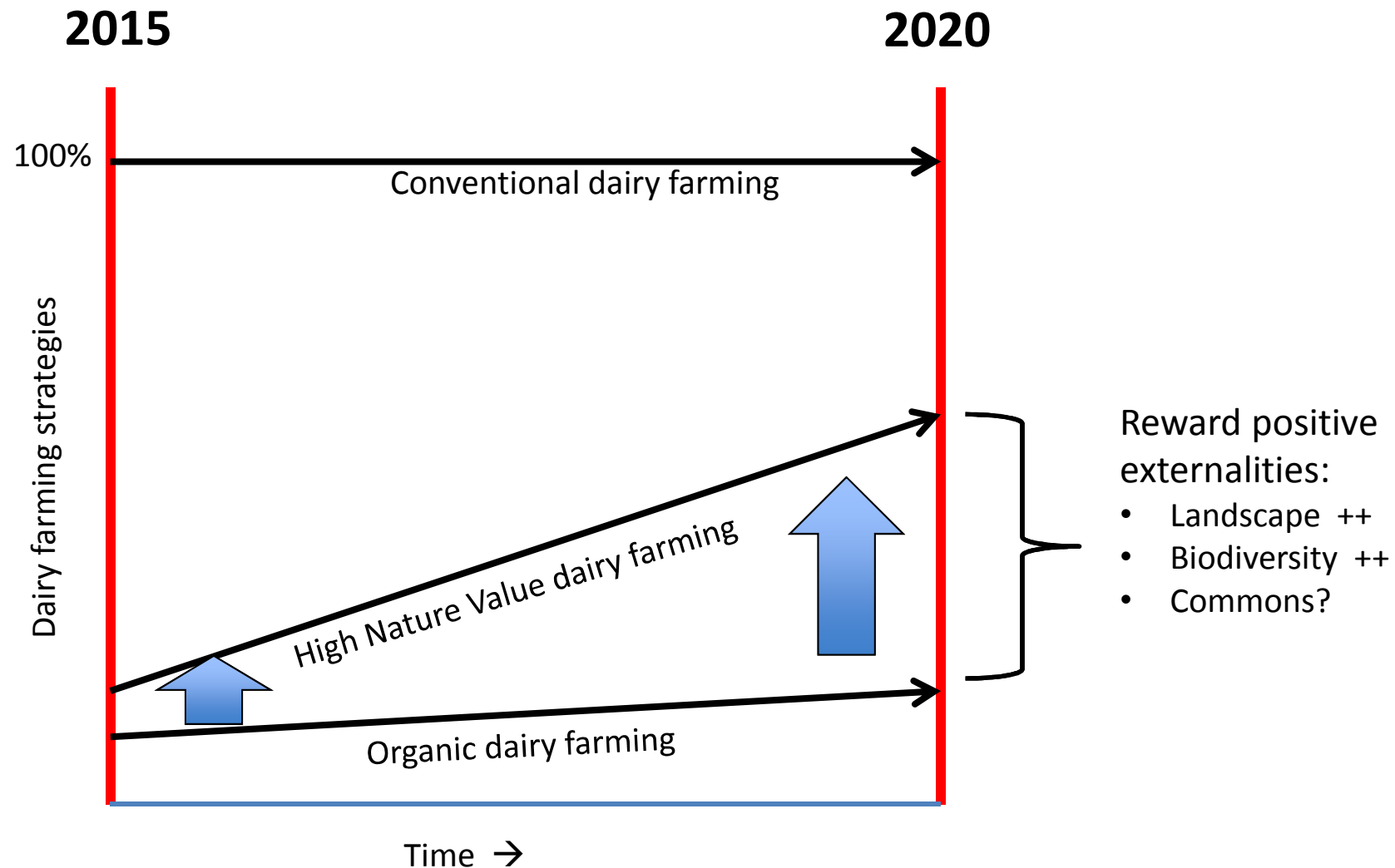


BOEREN  **GILDE**



Ambition: revitalizing High Nature Value dairy farming

New business models to 'reward' positive externalities of HNV farming



2016: Agricultural Collectives in NL



AIMS

1. To conserve and improve 67 key species of mammals, birds, amphibians, reptiles, butterflies and dragonflies that prevail on farmland
2. Reduce overhead costs
3. More autonomy to farmers to achieve goals in areas with ecological potential
4. Only contracts with collectives (39)
5. Farmers, nature conservation organisations & citizens as members of collectives
6. Collectives make proposal
7. Subsidy as incentive for new business model
8. Budget: Euro 60 million/year

Citizens' Proposal

KingME 2018 & Iniciativa Comunales

1. **Participatory democracy.** Help us to develop a European citizen manifesto on Biocultural Diversity.
Rural Parliament in Brussels in 2018?
2. **Landscape Commons as heritage for future generations.** Strengthen participatory governance of commons & collectives for the joy of future generations.
3. **KingME&U Commons Lab.** Participate in (on-line) exchange programmes on commons & collectives
4. **Market failures & EU Policy.** Work with us to ensure that the new CAP values positive externalities of commons, collectives, agro-ecology and nature-inclusive farming and puts a price on negative externalities of industrial farming.

Options:

- Can we join with EFNCP to make a joint booklet on commons, history, governance + art & culture (youth/artists) as inspiration for HNV farming?
- Work jointly towards Travelling festival in 2018 to celebrate diversity?
- Team up to influence CAP?

Joint Interreg proposal 2017-2020?:

Not CAP! Growth, jobs, biodiversity, ES, bio-based ec

Stakeholders work with public authorities to improve regional ERDF policies for biodiversity and Ecosystem Services through new cooperative models such as collectives and commons.

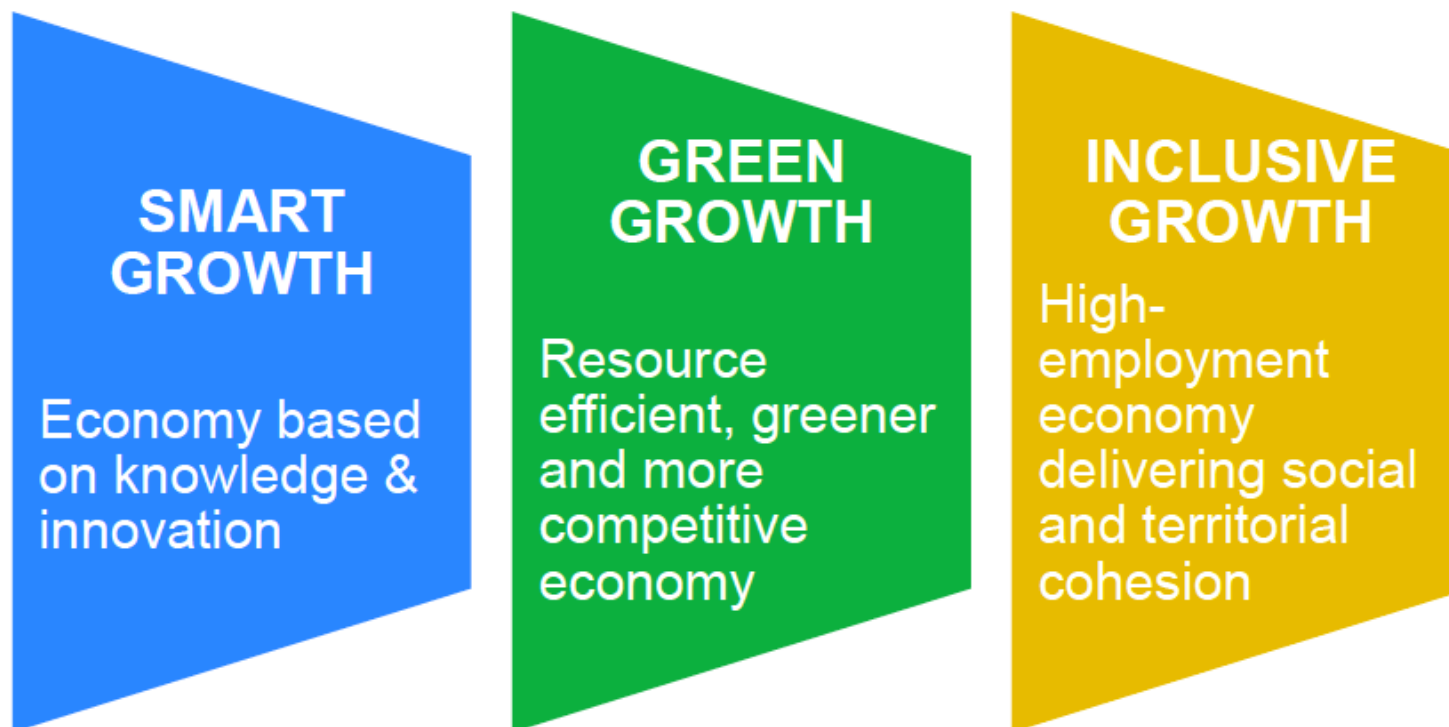
Fryslân, Flanders, Galicia, Dartmoor? Wales? More?

1st Workshop 26-27 november (next week)

Sergio will participate

Context

Overall strategic framework: EU2020 strategy



3 pillars translated in **11 Thematic Objectives** in 2014-2020 regulation



**Objective set in the ETC Regulation - Article 2(3)(a)
for interregional cooperation:**

‘to reinforce the effectiveness of cohesion policy’

‘identification and dissemination of good practices with a view to their transfer principally to operational programmes under the Investment for growth and jobs goal but also, where relevant to cooperation programme’



Thematic focus 4 priority axis

...S3
innovation
infrastructure
innovation chains...



Research and innovation



SME Competitiveness

...creation,
development,
growth of SMEs...

...energy efficiency
renewable energies
sustainable
transport...



Low carbon economy



Environment and resource
efficiency

...natural heritage
cultural heritage
resources efficiency...

Compare principles & pilot new policies

Commons

- **Historically grown**
- **Common natural resources-common land**
- **3 pillars: community, governance, resource**
- **Beyond public-private divide and market economy**

Collectives

- **Policy designed**
- **Natural resources on private lands**
- **Territorial cooperation**
- **Within market economy logic: new business models**



THANK YOU